



EXPLORE



EMAIL



SOCIAL MEDIA



BRANDS



FLYERS



CATALOGS

SOCIAL MEDIA IS NOW PART OF THE EXCHANGE!

Simplify your social media—maximize your impact.

Automated Social Experience

Let us keep your social pages fresh and trending with automated social media campaigns that target industry trends, seasonal buying periods, and even national holidays.

Powered by **emplifi™**

Manage your social media accounts with the most advanced tools for analytics, listening, publishing and community engagement.

AI Integration

Writing a social media post has never been easier with a built-in AI Composer.

Synergy Unleashed!

Combine our print, digital, email, and social media marketing tools on The Exchange to automate immersive, content-driven experiences for your customers.



Content Types:

Product Spotlight

Showcase new and noteworthy products with professional social content from the leading manufacturers in the industry.

Omnichannel & Monthly Touchpoint Campaigns

Promotional posts that align with the themes in the SPR Marketing Calendar. Combine with our print, digital, and email marketing tools for maximum marketing impact!

Holidays & Special Events

From New Year's Day to National Paperclip Day, we've got you covered with custom graphics and messaging, ensuring you never miss another holiday.

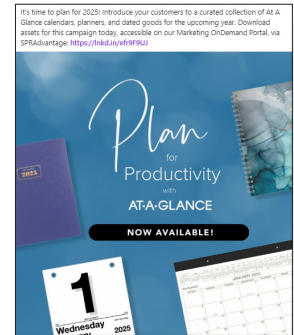
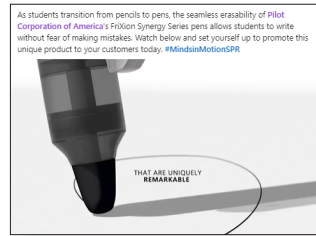
Create Your Own

Use the AI-Composer and SPR's content collections to build and schedule posts across all your social platforms with ease.

Compatible Social Media Platforms*:



*Want to connect other platforms?
Please notify your SPR Sales Rep.



CUSTOMER TESTIMONIALS:

"Emplifi has become a key tool for our company to manager social media. We only started our profiles within the last year, but Emplifi and the tools provided have been immensely helpful to allow us to create, post and engage multiple social media platforms at once. Being able to schedule many posts, on multiple accounts, in advance has been a huge success in time management for our team. Overall, we have had a wonderful experience and cannot wait to continue using it going forward."

Barry Honoré, Honoré Office Products Inc.

WANT A DEMO?

CONTACT YOUR S.P. RICHARDS SALES REP TODAY!